# The Color Analysis of Building Façades: Based on the Panoramic Street View Images 

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#### Abstract

The color scheme of the building façades is a critical visual impression of the city's context and characteristics. Analyzing the building colors can provide a way to get an objective and holistic view of the city and a foundation to enact regulations and ordinances on the building color and texture. Traditional color analytical processes are usually carried out by manual survey and sampling, which can take a lot of time and be high-cost in large-scale urban areas, and are limited by the number of color samples and accidental factors of the environment. To this end, we proposed an automated color sampling and analysis method by using street view images as the data source. The images were semantically segmented to extract the façade areas with a convolutional neural network. The dominant colors of the building façades were then identified and transformed to the Munsell color system for further analysis and comparison between different districts. The research can provide a repeatable and objective urban building color analysis method and a low-cost, high-efficiency tool for urban color surveys.


Keywords: Building façades, street view images, convolutional neural network, Munsell color system

## 1 Introduction

The color scheme of a city is an essential element of the urban landscape and is related to the first impression of the city. It is also a reflection of the city's historical context. By analyzing the colors of the buildings, we can get a more objective and holistic view of the city and can provide a foundation for the regulations and ordinances for the color and texture usage of building construction.

Research on building colors has a long history that dates back to the 1st century. Vitruvius, the Roman architect has described the natural color materials in his book "De Architectura Libri Decem", known today as "The Ten Books on Architecture" (CAIVANO 2006). In recent years, the harmony of building color has been widely applied in urban color plans in a number of cities around the world (WANG et al. 2020, XU et al. 2020). Traditional research methods for urban color analysis include color card comparison, instrument color measurement and photograph recording (LI et al. 2020). These methods are usually carried out by manual survey and sampling, which is limited by the number of color samples and the environment's accidental factors. Moreover, because the color sampling process is operated manually, it could take a lot of time and be high-cost.

Due to the limitations of current color analysis methods, most studies of urban building colors are focused on a part of the urban area such as the historical area or downtown area, while large-scale studies on the city scale are seldom carried out (Luan \& Jacques 2017). As urban color planning has received much more attention in urban planning, current research tools cannot meet the need for color analysis.
With the development of street view services by Google, Bing, Baidu, and other map service providers, the access to the realistic views of the urban buildings in most cities around the world has become available for everyone. The panoramic images collected by the data re-

[^0]cording vehicles could provide an intact and continuous illustration of building façade along the street. Compared to traditional sampling methods, using the large-scale street view images as the data source could significantly reduce the time costs, and is suitable for largescale urban problems the study.

To this end, we used a large scale of Baidu street view images as a data source and semantically segmented them to extract the façade areas with the help of a convolutional neural network. Then, the dominant colors of the building façades were identified and transformed to the Munsell color system for the analysis and composition between different districts. This can provide a repeatable and objective urban building color analysis method and offers a lowcost, high-efficiency analysis tool for urban color surveys.

## 2 Study Area

Wuhan is a city located in the central part of China. The city's central urban area ( $678 \mathrm{~km}^{2}$ ) was selected as the research area. Since 2014, Wuhan Natural Resources and Planning Bureau has initiated a research project on the building color and material planning and management in response to the goal of "improving the living environment and creating a charming Wuhan." Based on the city's historical context, the city government released the "Regulations on the Usage of Building Colors and Materials in the Main Urban Area of Wuhan" in January 2016. The regulation adopts the Munsell color system to describe the colors and requires that the façades of the new, rebuilt, and expanded buildings must meet the regulations by adopting one or several colors listed by different color regulated districts. The listed colors are determined by a systematic field study and a public questionnaire survey. The corresponding color regulated districts and each district's acceptable colors are shown in the figure below (Figure $1 \&$ Figure 2).


Fig. 1: Districts listed in the "Regulations on the Usage of Building Colors and Materials in the Main Urban Area of Wuhan"


Fig. 2: The acceptable colors of the building façades in different districts in the regulation

## 3 Methods

### 3.1 Acquiring Panoramic Images

The street vector data in the area are downloaded from OpenStreetMap (Openstreetmap CONTRIBUTORS 2020). The roads and streets located on the ground were screened out by removing the viaducts, underground tunnels, and bridges based on the attributes of the vector data. Then the streets were divided into equal distances with 200 m intervals to find the sampling points to acquire the panoramic images (Figure 3).


Fig. 3: Sampling points of panoramic images in the main urban area of Wuhan

The panoramic street view images were obtained by a web crawler with Baidu API (BAIDU LBS 2020). Each image downloaded was a 2:1 equidistant cylindrical projected image with a resolution of $1024 \times 512$. 10294 valid panoramic images were finally obtained.

### 3.2 Projection Transformation

As different areas are not proportional on an equidistant cylindrical projected image, the equidistant cylindrical projected image was transformed to a cylindrical equal-area projected one with the following equations (Figure 4):

$$
\begin{align*}
& x_{2}=\frac{\pi x_{1}}{2}  \tag{1}\\
& y_{2}=y_{0} \tag{2}
\end{align*}
$$

$y_{0}$ is the pixel height of the cylindrical equal-area projected image, $x_{1}, x_{2}$ are the corresponding $x, y$ pixel coordinate of the equirectangular projected image, $y_{1}, y_{2}$ are the corresponding $x, y$ pixel coordinate of the cylindrical equal-area projected image (ZHANG et al. 2020).


Fig. 4: The transformation from equirectangular projection to cylindrical equal-area projection

### 3.3 Recognize and Extract Building Façade by Semantic Segmentation

The convolutional neural network Dilated ResNet-105 was used to identify and extract the building façade area in the cylindrical equal-area projected image. The training data is from the Cityscapes Dataset. The accuracy of semantic segmentation is measured by Mean Inter-section-Over-Union (mIoU), which first computes the IOU for each semantic class and then computes the average over classes (QUAKNINE 2019). IoU is defined as follows: IoU = true positive / (true positive + false positive + false negative). Dilated ResNet-105 achieves an mIoU of $75.6 \%$ on the Cityscapes dataset. After removing 917 images that did not contain building façade areas, the remaining 9377 images were binarized to the building façade areas and other areas. The binarized images were then used as masks to extract the building façade areas on the panoramic images (Figure 5).


Fig. 5: Semantic segmented images and extracted façade areas

### 3.4 Extracting the Dominant Façade Colors

To reduce the influence of different lighting conditions and shadows cast on the façades, the façade areas which were excessively light or dark were removed before further analysis with the following RGB value calculation:

$$
\begin{align*}
& ++<1.1  \tag{3}\\
& -v+-v+-v 0.4 \tag{4}
\end{align*}
$$

To analyze the dominant colors of the building façades, the color that covers the largest proportion on each image was extracted as the dominant color of the building.

### 3.5 Conversion to the Munsell Color System

The Munsell color system is a color space system proposed by the American painter and art educator Albert H. Munsell in 1898. This color system expresses the color relationship between Value, Color, and Chroma in a three-dimensional sphere (Figure 6). It is based on human visual perception of uniform marking colors, making it a reliable scientific basis (GONG \& Sheng 2019, Sally 2014). Color in the Munsell color system is divided into five dominant colors and five intermediate colors formed by mutual mix: red (R), red-yellow (YR), yellow (Y), yellow-green (GY), green (G), green-blue (BG), blue (B), blue-purple (PB), purple (P), purple-red (RP), and divide the changes between two adjacent colors into ten parts, a total of 100 kinds of color. The middle axis of the sphere is Value, which is divided into 11 levels, from all-black (N0) to all-gray (N5) to all-white (N10). The radiation extending from the center of the central axis is Chroma, and its value increases from 0 near the central axis as the distance from the central axis increases. The composition of its color expression is Color + Value/Chroma; for example, 5GY4/6 is Color 5 GY with Value N4 and Chroma 6 (Figure 7).

The Munsell color system is based on psychology and is formulated according to the visual characteristics of different colors. It is widely used in color representation and management, and also used as a standard and tool to define color relationships, evaluate color matching effects, and record color forms.

As the "Regulations on the Usage of Building Colors and Materials in the Main Urban Area of Wuhan" was based on the Munsell color system. The RGB colors of the façades were then transformed to the Munsell colors based on ASTM D1535 tables with the Illuminat C Observer (AKEN 2020).


Fig. 6: Munsell color system


Fig. 7: Munsell color system distribution band of Color

## 4 Results and Discussion

It can be seen that the dominant colors of the building façades are mainly pale white, slate grey, and light brown (Figure 8). The dominant colors in different districts are generally similar, and the color characteristics of different areas are not very prominent.


Fig. 8: Distribution map of dominant colors of buildings in the main urban area of Wuhan

A comparison between the 98 Munsell colors recommended in the "Regulations on the Usage of Building Colors and Materials in the Main Urban Area of Wuhan" and the actual dominant colors of the city are illustrated in CIE-XYZ color space (Figure 9). It can be seen that the colors of the building façades are mostly consistent with the regulations, and there are a few colors such as dark blue, medium green, dark orange, and saddle brown listed outside the regulated color area.


Fig. 9: Comparison of regulated and actual façade colors in CIE-XYZ color space
In the "Regulations on the Usage of Building Colors and Materials in the Main Urban Area of Wuhan," the main urban area of Wuhan is divided into 4 different districts: A (historical districts); B (main demonstrative districts); C (main functional districts) and D (common districts).

To reduce the complexity and visualize the hue distribution of the dominant colors, the Value and Chroma of each color were unified to 6 , and the colors without a hue (pure white to grey) were dropped out. The color distribution of dominant colors in each region are shown in Figure 10. It can be seen that the colors in different districts are mainly distributed between $5 \mathrm{YR}-5 \mathrm{Y}$ with 2 other peaks at 5 P and 5 PB , which shows that the warm orange and bluepurple are in dominance.


Fig. 10: Color distribution of the façades in different districts

The city of Wuhan has a history of 3500 years. The historical districts of Wuhan contain a number of traditional Chinese and western buildings. The color distribution of each historical district is shown in the figure below (Figure 11).


A1 Zhongshan Avenue district


A5 Dazhi road district


A9 Guishanbei district


A13 Nongjiangsuo district


A2 Qingdao district


A6 Liuhe road district


A10 Xianzheng street district


A14 Hongshan district


A3 Aug. 7 Meeting Site district


A7 Hanzheng street district
 A11 Tanhualin district
 A15 Luojia Hill district


A4 Yiyuan road district


A8 Hangang district


A12 Shouyi district


A16 Qingshan Red Building district

Fig. 11: The color distribution of each historical district

Although the recommended colors in the regulation are almost the same in A1-A16 districts (Figure 2), the hue distribution in different historical districts show that colors are variant. Districts such as A5, A9 and A16 have a wider hue distribution than other districts. And in most districts the warm colors are in the majority.


Fig. 12: The color distribution of each main demonstrative district

The color distribution of each main demonstrative district is shown in Figure 12. The B1 B6 districts are the waterfront areas of Wuhan. Some of the districts such as B2 have a wide distribution of cold colors from blue to purple while the warm colors are also significant. However, compared to A or C districts, the color difference is not very prominent.

## 5 Conclusion and Outlook

Focusing on the building façade colors of Wuhan's central urban area, we used panoramic images downloaded from Baidu Map, and extracted the façade areas by semantic segmentation to conduct color analysis based on the Munsell color system. The result shows that the dominant colors of the main demonstrative districts, the historical districts, and the waterfront districts are mainly warm. And the typical colors are pale white, slate gray and light brown. Compared with requisite colors listed in the "Regulation on the Management of Building Colors and Materials in the Main Urban Area of Wuhan", the difference of façade colors between each district is not very significant, further coordination is still needed to highlight the characteristics of different districts in the city.

### 5.1 Potential Applications

As the number of cities which adopt the color management regulations is continuing to increase, the establishment of a holistic building color database has become valuable as the foundation of further analysis. The research proposed a method to automatically identify building dominant façade colors by recognizing and extracting the façade areas on the panoramic street view images. First, the semantically segmented images are binarized and transformed to the cylindrical equal-area projected images to extract the façade areas. Then the color composition of façade areas is calculated to obtain its dominant colors. It is suitable for
analyzing building façade colors in large-scale areas. Compared with traditional manual color sampling and recognition, it can shorten the analysis time, reduce the labor cost, and improve the accuracy of color analysis. Moreover, with the regularly updated panoramic images collected by vehicles, the dynamic change of building colors could be monitored, and the particularly popular/unpopular colors could be found. The regulation could be more flexible and adaptive to different developments (e. g. the maximum deviation from the given colors could be regulated by percentage, or the allowed colors would be updated cyclically based on the dominant city colors).

### 5.2 Limitations and Future Research

The accuracy of color recognition is influenced by a number of environmental factors. The street trees and street furniture may block some part of the building façades and will affect the color recognition. The colors on the panoramic image may deviate from the actual color for some factors such as the time difference of the panoramic street view images were taken and illumination conditions. And the accuracy of the neural network model's semantic segmentation limits the accuracy of the recognition results. At present, there are still some other elements such as cars or pavement that could be misidentified as the building façade area. Moreover, casted shadows or light reflection may also affect the accuracy of color recognition. More refinement is still needed to make the color analysis process more precise and adaptable to different urban areas.

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