Geodesign Dynamics

Carl Steinitz1

 1 Centre for Advanced Spatial Analysis, The Bartlett School, University College London/UK and Graduate School of Design, Cambridge, Massachusetts/USA \cdot csteinitz@gsd.harvard.edu

Keynote Lecture at the 17th International Conference on Information Technologies in Landscape Architecture in Istanbul June 1-3, 2016.

Geodesign Dynamics: Concepts which relate changes in Geodesign to their changing systems-contexts (and which require technical support)

Geodesign is Systems Thinking

We are designing change in many systems which are interacting in space and time

Geodesign is Serious

There are important problems and - frequently - little time for decision and action

People/Groups have different interests... And may disagree on priorities

Each seeks/needs legitimacy in/via design

Geodesign methods do not scale and do not exactly-repeat

They should fit the context... the Redlands hypothesis

They are likely to be collaborative

Geodesign does not normally produce a final product

It is likely to most useful at the beginning of thinking about deciding on

the STRATEGY of what to do....

Geodesign is complex

There are uncertainties:

Multible geographic scopes: political boundaries, watersheds, etc.

Complex content :Systems which vary by size, location, threat, etc.

Change requirements are many

Therefore Geodesign support must be flexible, iterative, transparent and rapid

Geodesign is Dynamic

Change in a design is *relational synthesis* in space and time of sets of systems changes.

There are many ways to change a system... And the sequence matters

Design(s) should be assessed and iteratively improves, knowing that any change changes all the systems

Therefore, a primary aim of Geodesign is to **rapidly** move from infinite possible combinations of policies and projects towards a technically, financially and politically **feasible decision**

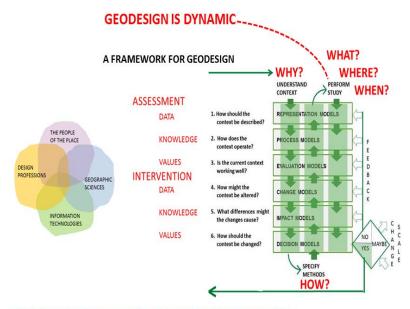
The Geodesign endgame must support informed negotiation

Geodesign is Communication

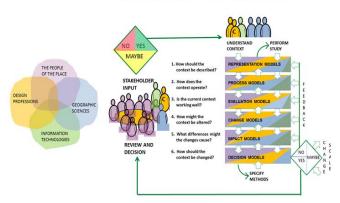
Therefore, all aspects of Geodesign support must be easily learned, easily used, easily communicated

And most importantly: The "language" of Geodesign must be easily **understood** by all involved

Geodesign is a dynamic, collaborative, social-political process of design



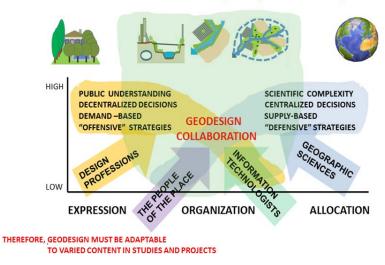
THEREFORE, APPLY A FRAMEWORK TO ORGANIZE THE DYNAMICS OF GEODESIGN



THE DYNAMICS OF PEOPLE AND VALUES GEODESIGN IS A COLLABORATION

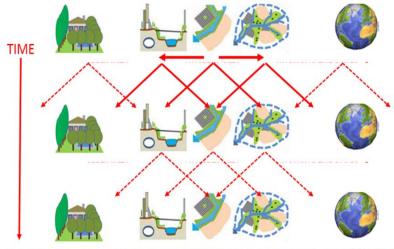
THEREFORE, RECOGNIZE THAT PEOPLE HAVE DIFFERING PRIORITIES, BUT SHOULD ULTIMATELY AGREE ENABLE VARIED DECISION MODELS TO DEFINE CHANGE-ALTERNATIVES AND ENABLE INFORMED NEGOTIATION APPLY IN VARIED CULTURES AND AMONG PEOPLE WITH VARIED LOCAL AND TECHNICAL EXPERTISE ASSURE THAT EVERY ASPECT OF GEODESIGN SUPPORT IS EASY TO LEARN, USE AND UNDERSTAND

THE DYNAMICS OF CONTENT, SIZE AND SCALE



This is where I think collaboration in geodesign can be most significant.

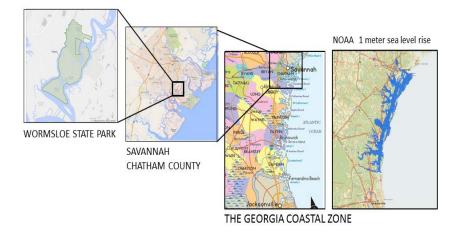
Steinitz, C., A Framework for Geodesign, Redlands California, Esri Press, 2012 http://www.youtube.com/watch?v=rwZjeUCSqc0



THE DYNAMICS OF CONTENT, SIZE AND SCALE

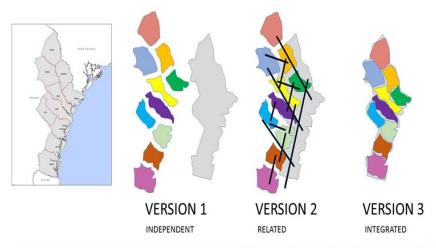
THEREFORE, ENABLE SIMULTANEOUS AND SEQUENTIALLY LINKED DESIGN AT MORE THAN ONE SIZE/SCALE/AREA

THE DYNAMICS OF CONTENT, SIZE AND SCALE



THEREFORE, PROVIDE ZOOMING AND SIMULTANEOUS LINKED DESIGN AT MORE THAN ONE SIZE/SCALE/AREA

Georgia Coastal Commission and University of Georgia, USA, April 2016



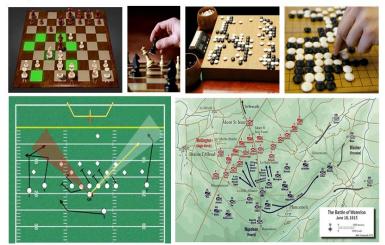
THE DYNAMICS OF MULTIPLE JURISDICTIONS

THEREFORE, RECOGNIZE VARIED POLITICAL RESPONSIBILITIES FOR POLICIES AND PROJECTS IN VARIED CHANGE VERSIONS PROVIDE FOR CROSS-BORDER LINKING OF GEODESIGN ELEMENTS AND JURISDICTION-BASED REPORTING

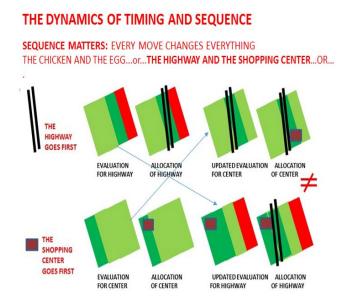
Georgia Coastal Commission and University of Georgia, USA, April 2016

THE DYNAMICS OF TIMING AND SEQUENCE

SEQUENCE MATTERS: EVERY MOVE CHANGES EVERYTHING

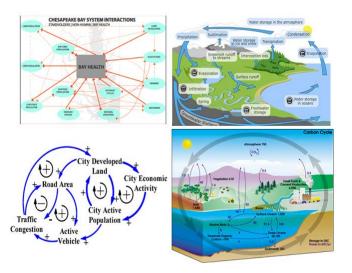


THEREFORE, ENABLE UPDATING OF ALL SYSTEMS EVALUATION MAPS AS THE DESIGN DEVELOPS



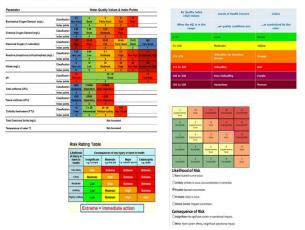
THEREFORE, ENABLE UPDATING OF ALL SYSTEMS EVALUATION MAPS AS THE DESIGN DEVELOPS LINK THE ELEMENTS OF A CHANGE-DESIGN WITH THE TIME-LINES FOR THEIR IMPLEMENTATION

THE DYNAMICS OF SYSTEMS INTERACTION ANY COMPONENT PROJECT IN A DESIGN CHANGES ALL SYSTEMS



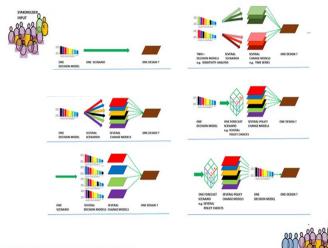
THEREFORE, ENABLE SYSTEM IMPACT ASSESSMENT AND CROSS-SYSTEMS IMPACTS ASSESSMENT ENABLE UPDATING OF IMPACTS ASSESSMENTS AS A DESIGN IS BEING MADE "It is better to be vaguely right than exactly wrong". Carveth Read, *Logic, deductive and inductive* (1898), p. 351

THE DYNAMICS OF SYSTEMS: COMPLEXITY



THEREFORE, PROVIDE FOR SYSTEM EVALUATION AND IMPACT ASSESSMENT, AND CROSS-SYSTEMS IMPACTS ASSESSMENT BUT KEEP WITHIN 5 LEVELS IN AN ORDINAL SCALE

Leslie Valiant, Probably Approximately Correct, Basic Books, 2013

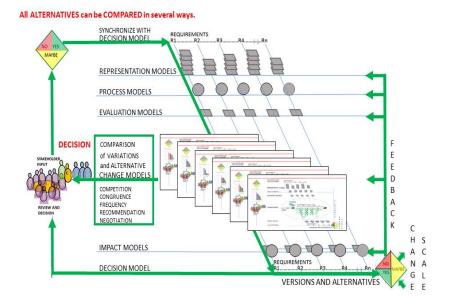


THE DYNAMICS OF SCOPING STRATEGY

THEREFORE, GEODESIGN MUST BE ADAPTABLE TO VARIED SCOPING STRATEGIES IN STUDIES AND PROJECTS

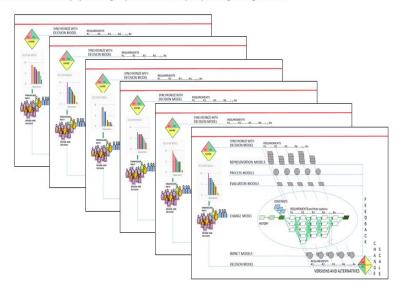
> Steinitz, C., A Framework for Geodesign, Redlands California, Esri Press, 2012 http://www.youtube.com/watch?v=rwZjeUCSqc0

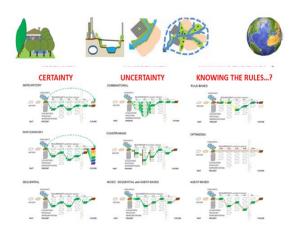
THE DYNAMICS OF SYNTHESIS: WORKFLOW



THE DYNAMICS OF SYNTHESIS: WORKFLOW

DECISION MODELS vary by interest group and therefore require parallel geodesign studies.





THE DYNAMICS OF SYNTHESIS: CHANGE MODELS

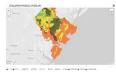
2014 Steinitz, C "Which Way of Designing?", in Lee, Danbi, Dias, Eduardo, Scholten Henk, (Eds.), Geodesign by Integrating Design and Geospatial Sciences, Springer, pp 11 - 43

http://video.esri.com/watch/4162/experiments-in-geodesign-synthesis

"Diagram: a graphic that explains rather than represents; especially a drawing that shows arrangement and relations"









and the second sec





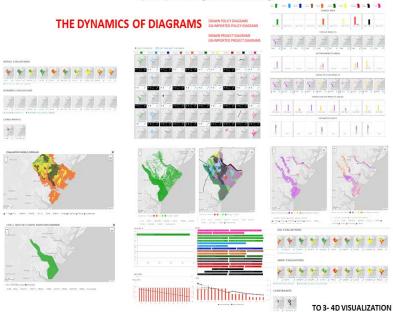








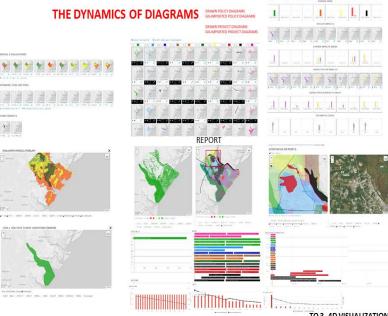
8 8



"Diagram: a graphic that explains rather than represents; especially a drawing that shows arrangement and relations"

"Diagram: a graphic that explains rather than represents; especially a drawing that shows arrangement and relations"

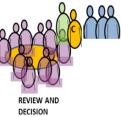
.



TO 3-4D VISUALIZATION

THE DYNAMICS OF SYNTHESIS: COMPARISON AND DECISION

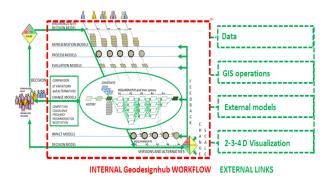
DECISION PRIORITIES THE DESIGN TIMING COST SYSTEM IMPACTS CROSS-SYSTEMS IMPACTS WHICH, WHERE AND WHOSE IMPACTS CERTAINTY/UNCERTAINTY FREQUENCY OF SELECTION NEGOTIATION TO AGREEMENT



THEREFORE, ADOPT/ADAPT A WORKFLOW WHICH ENBLES VARIOUS WAYS OF COMPARING ALTERNATIVES WHEN DECIDING WHAT TO PROPOSE FOR IMPLEMENTATION, AND ESPECIALLY INFORMED NEGOTIATION

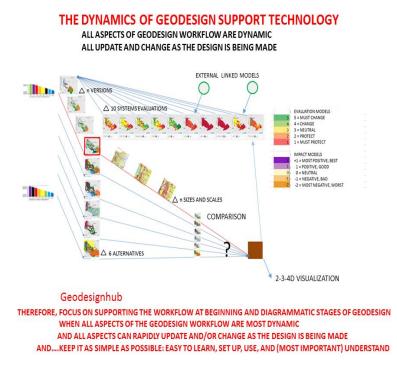
THE DYNAMICS OF GEODESIGN SUPPORT TECHNOLOGY

ALL ASPECTS OF GEODESIGN WORKFLOW ARE DYNAMIC ALL UPDATE AND CHANGE AS THE DESIGN IS BEING MADE



Geodesignhub

THEREFORE, FOCUS ON SUPPORTING THE WORKFLOW AT BEGINNING AND DIAGRAMMATIC STAGES OF GEODESIGN WHEN ALL ASPECTS OF THE GEODESIGN WORKFLOW ARE MOST DYNAMIC AND ALL ASPECTS CAN RAPIDLY UPDATE AND/OR CHANGE AS THE DESIGN IS BEING MADE AND....KEEP IT AS SIMPLE AS POSSIBLE: EASY TO LEARN, SET UP, USE, AND (MOST IMPORTANT) UNDERSTAND



Bibliography

- BALLAL, H. & STEINITZ, C. (2015), A Workshop in Geodesign Synthesis. In: BUHMANN, E., ERVIN, S. & PIETSCH, M. (Eds.), Digital Landscape Architecture 2015. Wichmann, Berlin/Offenbach, Germany, 400-407.
- BALLAL, H. (2015), Collaborative Planning With Digital Design Synthesis, Doctoral dissertation, University College London.
- RIVERO, R., SMITH, A., BALLAL, H. & STEINITZ, C. (2015), Promoting Collaborative Geodesign in a Multidisciplinary and Multiscale Environment: Coastal Georgia 2050, USA. In: BUHMANN, E., ERVIN, S. & PIETSCH, M. (Eds.), Digital Landscape Architecture 2015. Wichmann, Berlin/Offenbach, Germany, 42-58.
- STEINITZ, C. (2005), From Project to Global: on Landscape Planning and Scale. Landscape Review, 9 (2nd Ed.), 117-127.
- STEINITZ, C. (2008), On Scale and Complexity and the Needs for Spatial Analysis. Proceedings, Expert Conference on Spatial Concepts in GIS and Design, University of California, Santa Barbara.
- STEINITZ, C. (2010), Landscape Architecture into the 21st Century. In: BUHMANN, E., PIETSCH, M. & KRETZLER, E. (Eds.), Digital Landscape Architecture 2010, Wichmann, Berlin/Offenbach, Germany, 2-26.
- STEINITZ, C. (2012), A Framework for Geodesign. Esri Press, Redlands CA, USA.

- STEINITZ, C. (2012), Public Participation in Geodesign: A Prognosis for the Future. In: BUHMANN, E., ERVIN, S., TOMLIN, D. & PIETSCH, M. (Eds.), Teaching Landscape Architecture, Proceedings, Digital Landscape Architecture, Anhalt University. Wichmann, Berlin/Offenbach, Germany, 240-249.
- STEINITZ, C. (2013), Beginnings of Geodesign: A Personal Perspective. ArcNews, 35 (2), 4-7.
- STEINITZ, C. (2014), Trends and Influences, and their Implications for Practice and Education in Geodesign. Landscape Architecture Frontiers, 1 (6), 79-82.
- STEINITZ, C. (2014), Geodesign with Little Time and Small Data. In: WISSEN HAYEK, U., FRICKER, P. & BUHMANN, E. (Eds.), Digital Landscape Architecture 2014. Wichmann, Berlin/Offenbach, Germany, 2-15.
- STEINITZ, C. (2014), Which Way of Designing? In: LEE, D., DIAS, E. & SCHOLTEN H. (Eds.), Geodesign by Integrating Design and Geospatial Sciences. Springer, 11-43.